



CSMSS

**CHH. SHAHU COLLEGE OF ENGINEERING,
Chh Sambhajinagar**



INSTITUTION INNOVATION COUNCIL

Name of the event:	IP week Celebration. (MIC Driven Activity)
Date of the event:	21-4-25 to 26-4-25
Participants	54 students and IIC Members.
Summary of the event:	<p>An Intellectual Property (IP) week celebration organized under the Institution's Innovation Council (IIC) would typically focus on raising awareness and educating students and faculty about the significance of intellectual property rights in fostering innovation and entrepreneurship. This week-long event would likely feature a series of workshops, seminars, expert talks, and interactive sessions covering various aspects of IP, including patents, copyrights, trademarks, and industrial designs. The aim would be to equip participants with a fundamental understanding of how to identify, protect, and leverage their creative and innovative works, thereby encouraging a culture of innovation and providing essential knowledge for translating novel ideas into valuable assets and successful ventures within the academic ecosystem</p>
Outcome:	➤ Participants understood the importance of Intellectual Property Rights.
Photos:	 <p>Photo of Bropacasting IPR session with help of MIC Youtube in Seminar Hall.</p>

CSR: From Asia to Antarctica and Deep Sea to Space

- Network of 37 national laboratories
- 30 outreach centers & 3 Units
- 1 Innovation Complex

- Strength of 3521 active Scientists
- 4162 technical and support personnel

Live chat
Top messages 773

- manvir singh - Uttarakhal University
- Anjali Chandane - Mrs. A.A. Chandane Assistant professor, SKN Sirhgad college of Engineering pandharpur
- Rahul Rajput - Good Morning! Rahul Rajput, Bpharma, Acropolis Institute Of Pharmaceutical Education & Research, Indore (MP)
- Geetali Ingawale - Good morning, Dr. Mrs Geetali Shekhar Ingawale (VPMCOE, Thane)
- Anurash Samal - Prof Anurash Samal, IIC members, Raajdhani engineering college
- Learning Resource Centre, Santaji College - Prof Manisha Patil, Santaji College, Nagpur
- Sathya Praveen - Sathya Praveen D from csms Chh Shahu college of Engineering Chh Sambhajinagar

What is Branding

• Branding allows a company to differentiate its products and services from the competition by creating a brand with its customers in order to create customer loyalty.

• This way, a company can have a position in the marketplace that is much more difficult for the competition to push. A satisfied customer may leave, but a loyal customer is more likely to stay.

Live chat
Top messages 896

- SUBHAJIT MAITRA - Good morning. This is Subhajit Maitra from Techno International New Town.
- Sushael Shukla - Dr Sushael Shukla, Assistant Professor, IMT College of Management, IIC ID_IC202014717
- A Sowmya - A Sowmya MBA 2nd year from Sarojini Naidu Vanitha Mahavidyalaya
- Aarushi Bhandwaj - Aarushi Sharma from Centre for management development college, Modinagar
- Sai Gayathri - J SAI GAYATHRI from Sarojini Naidu Vanita Maha Vidyalaya
- Sathya Praveen - Prof Sathya Praveen D from Csms Chh Shahu college of Engineering Chh Sambhajinagar
- Paru - Parvathi S academic secretary St Anne's First Grade College for women Miller's Road bangalore 52

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Top chat

- VARUN KUMAR - iam Tunmukta Kishan Tarun student from OCPK 20251R0098
- Govindam Govindam - A Govindam, Cyber security, Pavan Engineering College
- Dean (Academic Affairs) - Aliya, Office of the Dean Academic, School of Planning and Architecture, Bhopal
- V. Jaya Vamsi Krishna
- Anushree Yadav - Anushree Yadav MBA Isabella Thibum College (Professional Studies) 841
- V. Jaya Vamsi Krishna - V. J
- Sakshi - name - Sakshi, class-ba Des Home 1st year college - GVM Girls College Soripat
- V. Jaya Vamsi Krishna - V
- Maria Nancy M - Maria Nancy M Asst Media secretary, St. Anne's first grade college for women
- vind gosal - very much an informative session
- Sathya Praveen D - Prof Sathya Praveen From CSMS CSCOE
- NL Fatima - Nazia Fatima, Assistant Professor, Dept of Chemistry, Member IIC, St. Ann's College for Women

Chat as a subscriber...

From Ministry of Education In... Present

Snapshots of IIC members participation IP week MIC Driven Activity.

Activity Coordinator

Principal